

## Press Preview: A Bug's Eye View!

### Media invited to tour Woodland Park Zoo's new giant bug exhibit

**WHAT:** The media is invited to a special photo opportunity at Woodland Park Zoo's brand new, immersive A Bug's Eye View exhibit on April 29, 2023, from 11:00 a.m. to 2:00 p.m.

Explore the wonderful world of bugs at Woodland Park Zoo's new temporary exhibit, A Bug's Eye View opening May 1 through Labor Day! Enjoy this immersive experience that promises to excite and put the spotlight on the importance of pollinators and what makes many bug species the superheroes of the planet. These larger-than-life animatronic animals are perfect for discovering the critical role bugs play in our everyday lives.

**WHEN:** **Press Preview: Saturday, April 29, 11:00 a.m.–2:00 p.m.**  
A Bug's Eye View opens to the public May 1 and runs through September 4, 2023.

**WHERE:** Meet PR staff at the **West Entrance** at Phinney Ave. N. between N. 55<sup>th</sup> & N. 56<sup>th</sup> Sts. Park in the Penguin Lot at N. 55<sup>th</sup> St. & Phinney Ave. N. or Otter Lot off N. 59<sup>th</sup> St. & Phinney Ave. N.

**TICKETS:** On-duty media attending the photo opportunity on April 29 do not need to purchase admission tickets or RSVP.

The preview is also open with RSVP to off-duty reporters who would like to attend, and they may bring children and/or an adult guest. Please RSVP to [woodlandparkzoopr@zoo.org](mailto:woodlandparkzoopr@zoo.org) by Friday, April 28.

Tickets for A Bug's Eye View are available for advance purchase online at [tickets.zoo.org](https://tickets.zoo.org). Starting May 1, tickets will also be available at any zoo entrance or at the entrance to the exhibit. Capacity may be limited so advance purchase is encouraged. Prices below do not include zoo admission.

**General Admission Tickets: \$5**

**Member Tickets: \$4**

Guests are strongly encouraged to purchase zoo tickets online in advance of their visit at [www.zoo.org/visit](http://www.zoo.org/visit).

**INFO:** **What's the buzz?**  
Did you know that insects are the planet's most efficient decomposers, breaking down everything from carcasses to dung to fallen logs? Yes, they're nature's recyclers! They control weeds, they kill crop pests, and are powerful pollinators when it comes to crops and other flowering plants. They even provide food for other animals which all contribute to a healthy ecosystem...superheroes.

Bugs inhabit nearly every corner of the globe so come experience the world from their perspective at A Bug's Eye View and learn how you can help support these tiny, amazing animals.



**See bugs, support wildlife**

Proceeds from each ticket sold to A Bug's Eye View help support excellent animal care for the hundreds of animals that call the zoo home, education, and wildlife conservation in the Pacific Northwest and around the world.

For more information about Woodland Park Zoo, visit [www.zoo.org](http://www.zoo.org) and follow the zoo on [Facebook](#), [Twitter](#) and [Instagram](#).

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