

PRESS RELEASE

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Roar and Pour! Brace Yourself for OktoBEARfest This Fall!

Tickets go on sale June 14 for Woodland Park Zoo's Reimagined Brew at the Zoo

WHAT: Cheers to conservation! In its 11th season, Woodland Park Zoo has re-imagined Brew at the Zoo; the event will now be called OktoBEARfest presented by Alaska Airlines. The event will still feature the region's finest breweries but will now be expanded to encompass the entire zoo and will be an all-day event beginning at 1:30 p.m. In addition to guests enjoying their favorite brews and animals throughout the zoo, this newly re-imagined event will also feature games and guest activities, ambassador animal programming, special animal keeper talks, tastings beyond brews and so much more.



Come on over for a day of delicious beer tasting! For this outdoor event, sample different imports, domestics, microbrews and ciders coming from more than 50 different local breweries. And the best part? All ticket sales go toward the care of all the zoo's animals, as well as different wildlife conservation projects in the Pacific Northwest and around the world!

The conservation partner tickets include 20 tastings (with more available for purchase at the zoo), VIP ambassador animal encounters, a commemorative glass and tote bag and access to award-winning exhibits at the zoo. OktoBEARfest is for adults 21 and over only; valid ID is required for entry, no exceptions.

Here are just some of the breweries you'll taste at OktoBEARfest:

2 Towns Ciderhouse
Aslan Brewing Seattle
Bainbridge Brewing
Channel Marker Cider
Ghostfish Brewing Company
Jellyfish Brewing Company
Ladd & Lass Brewing
Lucky Envelope
Magnuson Brewery
Obec Brewing
Pelican Brewing Company
Ravenna
San Juan Seltzer
Silver City Brewery
Top Down Brewing Co
Urban Family
Woodinville Cider Work
And many more!

WHEN: **Saturday, October 5, 1:30-7:00 p.m.**
Entry will be timed based on ticket tier below.

TICKETS: **Conservation Partner:** \$135 plus ticketing fees per adult (21 and over only)
Entry time: 1:30 p.m.

Wildlife Warrior: \$90 plus ticketing fees per adult (21 and over only)
Entry time: 2:30 p.m.

Bear Essentials: \$70 plus ticketing fees per adult (21 and over only)
Entry time: 3:30 p.m.

Designated driver: \$50 plus ticketing fees per adult (21 and over only);
includes unlimited water or soda.

Tickets may be purchased online at zoo.org/Oktobearfest.

INFO:

For more information and a full list of participating breweries, visit zoo.org/Oktobearfest.

Woodland Park Zoo offers a safe, outdoor experience for all. Visit www.zoo.org for information. Zoo summer hours: 9:30 a.m.–6:00 p.m. daily.

Accessibility: Information about accessibility and resources, one-to-one aides, sighted guides, mobility equipment rentals, and a sensory map and tools can be found at www.zoo.org/access. For questions or to request disability accommodations for zoo programs or events, contact zooinfo@zoo.org.

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